

CUSTOMER INFORMATION SHEET / KNOW YOUR POLICY

This document provides key information about your policy. You are also advised to go through your Terms and Conditions and the Policy Schedule in the Policy Document.

SL. NO.	Title	Description in Simple Words (Please refer to applicable policy clause number in the next column)	Policy Clause Number
1	Name of the Insurance Product and Unique Identification Number (UIN)	Pramerica Life Smart Invest 1 UP (UIN: 140L084V02)	Part A – Policy Schedule
2	Policy Number	As mentioned in the policy schedule Part A - Policy Schedul	
3	Type of Insurance Policy	Linked	-
4	Basic Policy details	 Instalment Premium- This is the amount of Premium paid per frequency i.e. every year/half-year/month as opted by you. Mode of premium payment - This refers to the frequency of your premium payment (e.g. Monthly, Quarterly, half yearly or Yearly) Sum Assured on Death is defined as Sum Assured which is 5/7/10 times of your Annualized Premium and is considered for the determination of Death Benefit. Sum Assured on Maturity – Not Applicable Premium payment Term – This is the period for which you are required to pay the premium to enjoy the full benefits of the policy. Policy Term- This is the period during which you will enjoy the benefits promised under the policy 	Part A – Policy Schedule
5	Policy Coverage/benefits payable	•Benefits payable on maturity – This is the amount payable to you at the end of the Policy Term which is the Fund Value including Top Up fund value (if any) of your policy at the time of maturity.	Part C – Section One (b)
		 Benefits payable on death – For Option 1 Death Benefit shall be higher of Sum Assured including Top-Up Sum Assured, if any or Fund Value, including Top-Up Fund Value, if any, or 	Part C – Section One (a)



		105% of Total Premiums Paid, including	
		Top-Up premiums, if any.	
		For Option 2	
		Death Benefit comprises of:	
		Immediate Lump Sum on Death of Life	
		Insured	
		Monthly Income	
		•	
		Waiver of future premiums (WOP)	
		Fund Value at Maturity Date	X
		Survival Benefits excluding that payable on	
		maturity – Not Applicable	
		•Surrender benefits – This is the amount you will	Part D –
		receive in case if you want to terminate your policy	Section Six
		(contract) before its maturity date.	Section Six
		 Options to policyholders for availing benefits – 	Part D –
		Settlement option - This allows you to receive your	Section
		maturity value spread over a period of five years.	Five
		Other benefits/options payable-	
		Guaranteed Additions: Get the benefit of	
		Guaranteed Additions as 3%/ 5%/10% of Premium	D - vi C
		Paid in the first Policy Year which will be further	Part C –
		enhanced by 10% in case of female lives, basis	Section
		Premium Payment Term and Annualized Premium	Two
		Band chosen at inception.	
		• Return of Mortality Charges (ROMC) on survival	Part C –
	m	of the Life Insured till the end of the Policy Term.	Section
			Three
		•Lock-in period for Linked insurance policy-	Part C –
		This refer to a period of first 5 policy years where	Section
		you cannot make any withdrawal out of the policy.	Four
6	Options available	Partial Withdrawal – This allows you to take out a	
	(in case of Linked	limited amount of money from your policy for your	Part D –
	Insurance	needs. Partial Withdrawals can be made only after	Section
	Products)	completion of lock-in-period (i.e. 5 years).	Two
	Fiducts	•Top –up Provision - This is an additional amount	
			Part C –
		that you may wish to pay in your policy apart from	Section
		your regular committed premiums payable.	Four
		• Cuitabas This refers to marriag your	Dort D
		•Switches – This refers to moving your	Part D –
		investments between available funds in your	Section
		policy.	Three
		•Settlement option -This allows you to receive	Part D –
		your maturity value spread over a period of five	Section
		years.	Five

		Defined Portfolio Strategy- This arrangement	Part E –
		helps you invest your monies in your choice of	Section
		funds available under the product.	Three
		Systematic Transfer Plan-This arrangement helps	Doub E
		you to move your monies from liquid fund to the	Part E –
		funds of your choice during the period of 6 or 12	Section
		months.	Four
		Life Stage Portfolio Strategy- This investment	
		Strategy automatically manages your investments	Part E –
		distributed between Large Cap Advantage Fund	Section
		and Debt Fund in varying proportions basis your	Five
		age.	
		Premium Re-direction: You have an option to	\cup
		redirect your premium into different funds and	Part D –
		proportions as you like under Premium Redirection	Section
		option	Four
7	Option available(in	•Type of immediate annuity - Not Applicable	
	case of Annuity	Proportion of annuity amount guaranteed for	Not
	product)	variable pay-out option Not Applicable	applicable
	,	•Any other option Not Applicable	
8	Riders opted, if any	Not Applicable	Not
		70.	applicable
9	Exclusions (events	At inception of the Policy - Suicide within 12	Doub C
	where insurance	months from the date of commencement of risk	Part C –
	coverage is not	Revival of the Policy - Suicide within 12 months	Section
	payable), if any.	from the date of revival	One
10	Waiting /lien	Not Applicable	Not
	Period, if any		applicable
11	Grace period	This refers to additional period of 15 days for	
		monthly premium payment mode or 30 days for	Part C –
		premium payment mode other than monthly to	Section
		make the payment of your due premium if in case	Four
		you fail to make the payment timely.	
12	Free Look Period	If you disagree with the Terms & conditions of the	
	100	Policy, you can return your policy within 30 days of	
		date of receipt of the Policy Document with	Part D –
	7	complete refund of non-allocated premium plus	Section
		fund value as on the date of cancellation (less	Nine
		applicable deductions, if any and fund value of	
		Guaranteed Additions)	
13	Lapse, paid-up and	Lapse - Not Applicable	
	revival of the Policy		
		Paid Up – After 5 years, if in case all due premiums	Part C –
		are not received, then the Sum Assured under the	Section
		policy shall be reduced proportionately. This might	Four
		result in reduced death benefit	
<u> </u>		. Journal of a death solitone	

		Revival – This refers to payment of all due	
		premiums within a period of 3 years from the last	Part D –
		1 '	Section
		unpaid premium to enjoy the full benefits under	One
		your policy	
14	Policy Loan, if	Not Applicable	Not
	applicable		applicable
15	Claims/Claims	Turn Around Time (TAT) for claims settlement and	
	Procedure	brief procedure	
		 Death Claim Settlement without 	
		Investigation from the date of intimation	~
		of claim -15 days	
		Death Claim Settlement with Investigation	
		from the date of intimation of claim -45	
		days	
		Helpline/Call Centre number and Contact details	
		of the insurer	
		For claim related queries in respect of any	
		Insured member please contact our branch	
		or call us on 1860 500 7070 (Local charges	
		apply) or 011 4818 7070or write to us on	
		Email: contactus@pramericalife.in	
		Link for downloading claim form and list of	
		documents required including bank account	
		details.	
		Link for downloading claim form:	
		https://pramericalife.in/claims/claimforms	Part F –
		List of Documents:	Section
		Basic documentation if death is due to medical	Two
		reasons or natural:	
		The Company's Death Claim Form duly	
		completed	
		2. Policy Document (not necessary in case of	
		dematerialized policy document)	
	$\times \cup$	3. Death Certificate	
	. 13	4. Claimant's Identity proof, Address proof	
		and banking details	
		5. Discharge summary and all other past	
		hospital records	
		6. Completed Last Medical Attendant's Report	
		Additional documents if death is due to Un-	
		natural cause	
		Copy of First Information Report and Final	
		Police Investigation Report	
		2. Copy of Post-Mortem Report	

16	Policy Servicing	Turn Around Time (TAT)	
		Free Look Cancellation & Refund from the date of	
		receipt of request:7 days	
		Policy Servicing (from the date of receipt of	
		request for the service specified):7 days • Change of Address (KYC Norms to be complied)	
		Registration /Change of Nomination,	
		Assignment.	
		 Alteration in ORIGINAL POLICY CONDITIONS (where applicable) 	
		Policy Loan	
		Unit / Index Linked Insurance Policy Switch, Top-	
		up, and other related Services	
		Decision on Policy Revival after receipt of all requirements	
		Surrender or partial withdrawal of Policy	Part D
		- surremain or partial witharawar or rolley	
		Helpline/Call Centre number and Contact details	
		of the insurer	
		If you wish to discuss any aspect of your Policy or if	
		you have any query or complaint please contact us at our toll free number 1860 500 7070 (local charges	
		apply) or 011 48187070 or write to us at	
		contactus@pramericalife.in	
		Link for downloading applicable forms and list of documents required including bank account	
		details.	
		Link for applicable forms	
	~())	https://www.pramericalife.in/Downloads/ServiceForms	
		 List of Documents : As per the servicing form and the KYC proof. 	
17	Grievances	Grievance Redressal Officer,	
	/Complaints	Pramerica Life Insurance Ltd.,	
		7th and 8th Floor, Tower 2, Capital Business Park	
		Sohna Road, Sector 48, Gurugram-122018 GRO Contact Number: 0124 – 4697069	
		Email – gro@pramericalife.in	Part G
		Office hours 9.30 am to 6.30 pm from Monday to	
		Friday	
		IRDAI- Grievance Redressal Cell:	



If after contacting the Company, the Policyholders query or concern is not resolved satisfactorily or within timelines the Grievance Redressal Cell of the IRDAI may be contacted.

Bima Bharosa Toll Free number – 155255 or 1800-425-4732

Email Id- complaints@irdai.gov.in

Website: https://bimabharosa.irdai.gov.in

Complaints against Life Insurance Companies:
Insurance Regulatory and Development
Authority of India
Policyholder's protection & Grievance Redressal
Department (PPGR)
Sy. No. 115/1
Financial District
Nanakramguda, Gachibowli
Hyderabad – 500032

Insurance Ombudsman:

The office of the Insurance Ombudsman has been established by the Government of India for the redressal of any grievance in respect of life insurance policies.

Any person who has a grievance against an insurer, may himself or through his legal heirs, nominee or assignee, make a complaint in writing to the Insurance Ombudsman within whose territorial jurisdiction the branch or office of the insurer complained against or the residential address or place of residence of the complainant is located.

The complaint shall be in writing, duly signed by the complainant or through his legal heirs, nominee or assignee and shall state clearly the name and address of the complainant, the name of the branch or office of the insurer against whom the complaint is made, the facts giving rise to the complaint, supported by documents, the nature and extent of the loss caused to the complainant and the relief sought from the Insurance Ombudsman.

You may approach the Insurance Ombudsman if your grievance pertains to any of the following:



- a. Delay in settlement of claim beyond the time specified in the regulations, framed under the Insurance Regulatory and Development Authority of India Act, 1999
- b. Any partial or total repudiation of claims
- c. Disputes over premium paid or payable in terms of insurance policy
- d. Misrepresentation of policy terms and conditions
- e. Legal construction of insurance policies in so far as the dispute relates to claim
- f. Policy servicing related grievances against insurers and their agents and intermediaries
- g. Issuance of Life insurance policy, which is not in conformity with the proposal form submitted by the proposer
- h. Non-issuance of insurance policy after receipt of premium
- i. Any other matter resulting from the violation of provisions of the Insurance Act, 1938 or the regulations, circulars, guidelines or instructions issued by the IRDAI from time to time or the terms and conditions of the policy contract, in so far as they relate to issues mentioned at clauses (a) to (f)

 No complaint to the Insurance Ombudsman shall lie unless
- (a) The complainant has made a representation in writing or through electronic mail or online through website of the insurer or insurance broker concerned named in the complaint and—
 (i) Either the insurer or insurance broker, as the case may be, had rejected the complaint, or
 (ii) The complainant had not received any reply within a period of one month after the insurer or the insurance broker, as the case may be, received his representation, or
 (iii) The complainant is not satisfied with the
- reply given to him by the insurer, or the insurance broker, as the case may be.
- (b) The complaint is made within one year—
- (i) After the order of the insurer or insurance broker, as the case may be rejecting the representation is received, or



(ii) After receipt of decision of the insurer or insurance broker, as the case may be, which is not to the satisfaction of the complainant, or (iii) After expiry of a period of one month from the date of sending the written representation to the insurer or the insurance broker as the case may be, if the insurer or insurance broker, as the case may be, named fails to furnish reply to the complainant.

The address of the Insurance Ombudsman are attached herewith and may also be obtained from the following link on the internet. Link https://www.cioins.co.in/ombudsman

Council for Insurance Ombudsmen: (Monitoring Body for Offices of Insurance Ombudsman) 3rd Floor, Jeevan Seva Annexe, S.V Road, Santacruz (West), Mumbai – 400054. Tel no: 022-69038800/69038812

Email id: inscoun@cioins.co.in Website: www.cioins.co.in

You can also access the Customer Information sheet through this link: https://www.pramericalife.in/Downloads/Download

In case of any conflict, the terms and conditions mentioned in the policy document shall prevail.

Declaration by the Policyholder

I have read the above and confirm having noted the details.

Place:	(Signature of the Policyholder)
Date:	